United States Service Offerings

2025-2026

VillageReach partners with local governments and organizations across the United States to strengthen programs, advance health equity, and ensure services are responsive to community needs.

AREAS OF EXPERTISE

- Immunization
- Climate & Preparedness
- Epidemiology & Data
- Community Health
- Housing
- Mental Health
- Substance Use
- Access to Care

CLIENT TYPES

- Health Departments
- Human Service Departments
- Accountable Communities of Health (ACHs)
- Non-Profit Organizations
- Fire Departments & EMS Providers

> VillageReach has a great reputation in the public health world and they have proven that with us.
>
> -Ed Dzedzy,
> Public Health Director,
> Lincoln County Health Department

Services We Offer

STRATEGIC PLANNING

We facilitate strategic planning for organizations and teams, guiding agencies through comprehensive three- to five-year plans. Our participatory, data-driven approach incorporates local trends, emerging opportunities, community voices, staff, and board input. For departments seeking accreditation, we align plans with PHAB standards. The result: clear mission, vision, and values; measurable goals; and actionable frameworks to monitor and operationalize strategy.

PROGRAM EVALUATION

We conduct evaluations and after-action reviews to assess outcomes, identify successes and challenges, and generate actionable insights. These efforts help organizations understand context, improve effectiveness, demonstrate impact, and foster continuous learning. Our team brings expertise in evaluation design, data collection, mixed-methods analysis, and clear, visual communication of results.

ASSESSMENTS

Guided by the MAPP 2.0 framework, **we conduct community assessments**—including Community Health Assessments (CHAs)—and develop Community Health Improvement Plans (CHIPs) that drive meaningful action. We lead the process end-to-end - from setting clear objectives and research questions to analyzing qualitative and quantitative data to creating visual and easy-to-understand reports. Our approach centers community engagement, resulting in equity-driven strategies and actionable insights that reflect local priorities.

DATA MODERNIZATION, ANALYTICS & VISUALIZATION

We help organizations—especially small and rural agencies—**build modern data systems for real-time visibility**. Many start with manual or disconnected tools, and we guide them toward more automated, integrated, and actionable solutions.

Examples include:

- Developing interactive dashboards (e.g., automated Power BI) for internal and public use
- Applying geospatial analysis to identify health inequities and inform equity-driven outreach

WORKFORCE DEVELOPMENT & TRAINING

We support professional development through hands-on learning, mentoring staff as they build new skills on real projects.

Areas of focus include:

- **Data dashboards**: Helping staff use tools like Power BI to interpret and communicate data
- **Community health assessments**: Guiding mixed-methods data collection and analysis
- **Program evaluation:** Training staff in theory of change, evaluation design, data management, and visual storytelling

We also offer a remote workforce development course: Building Effective Public Health Programs, an interactive course covering program design, equity approaches, monitoring and evaluation, and communications. Contact us to join the next cohort!

VILLAGE REACH®

Interested in learning more?

Erin Larsen-Cooper, Director, US Programs:
erin.larsen-cooper@villagereach.org

General inquiries:
CommunityImpact@villagereach.org

SCAN TO VISIT OUR WEBSITE