



Robust Primary Health Care Systems are **Responsive**

At VillageReach, we envision a world where everyone has the health care needed to thrive. However, in Africa, 52 percent, or 615 million people, still do not have access to health care services. Based on over 20 years of work, we know that we will not reach critical targets and save lives if we do not address inequities in access, especially for the most under-reached—women, children and adolescents.



Nurse Mambolo vaccinates baby Sylvain with his mother Bifulu at the Malungu health center in the Democratic Republic of Congo. Photo Credit: Wolff Mugos

Our goal is to reduce inequities in access to quality primary health care for **350 million people by 2030**.

VillageReach is committed to bridging this gap by transforming health care delivery to reach everyone. By analyzing the needs, preferences and feedback of communities, we can improve our understanding of the barriers people face in accessing care. When we routinely integrate insights into our work, we can deliver better health care services, increasing availability, access and improved health outcomes.

VillageReach's goal is to reduce inequity in access to primary health care (PHC), and we do this by working with governments, private sector and partners to build a new, responsive model of PHC—one centered on the needs of the most under-reached communities.

What is **Responsive Primary Health Care**?

The most responsive PHC systems have three qualities:



They ensure that health care services are **available** when and where they are needed, even for the hardest-to-reach communities.

They **adapt** to changes in demand and better absorb shocks and stresses.



They routinely factor in and **respond** to the needs and preferences of under-reached communities.



About **VillageReach**

Since 2000, VillageReach has worked with governments, partners, private sector and communities to improve how medicines, vaccines, health information and services are delivered to the most under-reached. The health innovations we have developed, scaled and sustained with our partners have laid the foundation for a responsive health care system. Through these partnerships, our co-created solutions can provide data-driven, people-centered health care to the last mile.

*Aliya is a mother who uses the health hotline service in Malawi.
Photo Credit: Homeline Media*



Our Areas of **Expertise**

SUPPLY CHAIN AND LOGISTICS

We help governments implement data-driven approaches for comprehensive supply chain improvement.

HEALTH WORKFORCE DEVELOPMENT

We design practical approaches to address human resource gaps and strengthen health worker skills.

DIGITAL HEALTH TECHNOLOGY

We develop technologies that improve communications and access to health data.

DATA ANALYTICS

We help governments and partners make sense of complex health data to drive decision-making and continuous improvement.

“VillageReach is known as a trusted advisor able to solve the most pressing health care delivery challenges.”

Locally Driven, Globally Connected

Locally-driven innovation paired with a globally connected workforce.

Solution-driven strategy for reaching under-reached populations.

People-centered approach, engaging with local priorities and practices.

Influencers of regional and global bodies through partnership, advocacy and evidence.



The delivery car crosses the small forest of Kwilu province to reach the Bulungu Health Zone in the Democratic Republic of Congo. Photo Credit: Wolff Mugos

VillageReach has more than **170 professionals** working globally and offices in the Democratic Republic of Congo, Côte d'Ivoire, Kenya, Malawi, Mozambique, Tanzania and the United States.

Read our **2030 Strategy** to learn more
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